



DISSEMINATION PLAN

Project Title:

From digital technology to educational tools: Improving the quality of active learning and teaching in the online and hybrid environment in applied disciplines of agricultural sciences

Project Acronym: HEAL-in-ONE

Programme: Erasmus+

Action Type: KA220-HED - Cooperation partnerships in higher education

Call: 2021

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Sharing, Promotion and Use of the Project's Results

Plans for the sharing and promotion of the project results, the target groups and target audience(s) at the local/regional/national/European/international level

Several sharing methods for the promotion and dissemination of the project results are planned. The target groups of the sharing and promotion activities inside and outside the partnership are various:

- 1. a teacher employed in the partner organizations,
- 2. a teacher employed in organizations not involved in the project,
- 3. national higher education institutions,
- 4. regional higher education institutions,
- 5. European higher education institutions.

Employees' teachers in partner higher education institutions will be engaged in the project in two ways.

The first way of engagement involves participation in selected pilot subjects in which they need to implement active learning and teaching in subject curricula in online and hybrid education. These teachers will then be tasked with motivating teachers in their study program to provide support to implement active learning and teaching in the curricula of their subjects in online and hybrid education.

Teachers who are not employed in partner higher education institutions and who work in higher education institutions dealing with the education of students in the field of agricultural sciences in partner countries (national and regional higher education institutions) will be informed about the project results and will be given the opportunity to join relevant implementation activities related to the strategy of active learning and teaching in curricula on their subjects in online and hybrid education.

Finally, teachers involved in the education of students in agricultural sciences in European higher education institutions with which partner higher education institutions cooperate will be informed about the results of the project and will be given the opportunity to join relevant activities to implement active learning strategies and curricula in their subjects in online and hybrid education.

Besides the above-mentioned target groups, the planned dissemination activities will ensure stakeholders outside the project partner and associate organizations become informed about the project, its results and its benefits for the education system.

Partners' activities to share the results of the project beyond the partnership

Activities that the coordinator and partners carry out in order to share the results of the project beyond the partnership are:

- monitor the evolution of the integration of active learning and teaching strategies in online and hybrid education;
- disseminate the results of the project in local contexts reaching out to the community of teachers in higher education and promoting the training tools developed under the project;
- promote further contacts and cooperation among the actors involved in the field, as well as promote a greater sense of responsibility.

In detail the activities to be implemented under the action of dissemination will be:









- creation of a database of useful contacts (stakeholders, participants, policymakers) in order to present and promote the results of the project;
- involvement of these figures in the project activities (such as meetings, and workshops);
- desirable involvement of national and international organizations in the EU countries interested in the subject.

During the Kick-off meeting, the dissemination strategy will be discussed and shared with all the partners. Dissemination will be on the agenda of all project meetings.

The project key person in each partner organization will monitor the dissemination activities and report back on a comprehensive and regular basis to the project coordinator.

The applicant organization will be responsible for the process management and verifying the timing of activities insuring the respect of deadlines.

The project aims at the dissemination of actions and tools that will raise the awareness of the complexity of implementation of active learning and teaching strategies in an online and hybrid education and prepare the teacher to give adequate responses to this in the future.

The dissemination of the project will become, therefore, an opportunity to disseminate values and information on the approach to these complex problems.

The individual partners and the network itself will be vehicles to spread information and training tools that will support teachers in their efforts to fight this problem. Information about the project will be disseminated carefully through the website of the project and of each of the partners, giving attention to the various stages and actions of the project.

The dissemination of different materials (paper and digital) subject curriculum redesign form, manual, guidelines and the small scale learning/teaching/training materials, and tools represent a range of possibilities of diffusion of the overall project design.

The process of training teachers, from the partner higher education institutions, will allow the sharing and dissemination of the results of the project, in the form of teaching materials and training tools.

The final conference will be essential to disseminate the outcomes of the project among a wider audience. In the end, partners will be explicitly required to make available the design of the project and its products to a broader public in ways compatible with their institutional activities and on the web.

The project will create intellectual outputs/tangible deliverables available in the form of free access for the public to a digital form.

The results and the productions of the project will be shared through the website and other social networks like Facebook.

The publications and the seminaries acts will be able to be requested by the website.

We will send the results and the good practices manual also by mail to the mailing list of every organization involved in the project.

Responsibility for the sharing and promotion activities within the partnership and resources for the proper implementation of your sharing and promotion plans

Vice-deans for international cooperation, vice-deans for teaching, and persons for ensuring, checking and improving the quality and units for ICT services will be in charge of the sharing and promotion activities within the partnership in all partner higher education institutions. All of these individuals have specific expertise for successful work in these activities.







Vice-deans for international cooperation, vice-deans for teaching, and persons for ensuring, checking and improving quality in partner higher education institutions have strategic thinking, effective communication (oral and written) skills, decision-making skills ability to make decisions according to whom and in what way to shear projects results, experience in organizing workshops and international conferences, competencies to lead and oversee implementation for sharing and promotion project activities, competencies to promote collaboration and sharing of data and information and project results among teachers.

ICT services can use computer systems and effectively organize information on internal and external websites, a variety of methods and techniques for designing project-sharing activities, the ability to use social networks, etc.

During the project, the partners will gain experiences for successful dissemination and promotion of the project results, share it and improve it, as well as adjust the way of dissemination and promotion following the results of the project.

Intention to ensure free access for the public to a digital form of the material

All materials developed through its projects will be open access (OA) i.e. will be provided free access to information and unrestricted use of electronic resources for everyone. That will apply to texts and data, images, etc.

Also, in the same sense, it will apply to scientific information as peer-reviewed scientific research articles (published in scholarly journals) and research data (data underlying publications, curated data and/or raw data that will be free of charge to the end-user and reusable.

Partner organisations, the authors or copyright owners irrevocably will be granted to all users, for an unlimited period, the right to use, copy, or distribute the material on the condition that proper attribution is given.

Materials will be deposited, immediately in an open-access repository or open archive, in full and in a suitable electronic form, in at least one widely and internationally recognized open access repository committed to open access.

Ensuring the project results will remain available and will be used by others

The project's results will remain accessible on the website that will become a tool (also after the end of the project) to maintain open contact between organizations involved in the project.

The tools built during the project and collected in the good practices manual will be used during the daily work of the organizations involved in the project in a synergic way of collaboration with the organizations not involved in this project.

Social work is based on networks and every action is realized by various actors, so, using the results of the project in our daily work will be a way of sharing them with our daily partners.

ALTONE manual, in digital and printed versions, as well as the bank of hybrid learning scenarios, will be distributed to other faculties in applied disciplines and available online through the project website and the website of the Faculty of Agriculture in Belgrade.









We will ensure that the project results will remain available and will be used by others also by:

• The realization of specific media of diffusion, such as the integrated research report, which will be prepared in English, and the realization of the research paper in the original language for each of the participating countries, to ensure a widespread diffusion;

• The adoption of web tools linked to existent sites of the partners.

Finally, the Erasmus+ Project Results Platform will be used as the dissemination platform developed by the European Commission. The platform will be used as a useful tool in disseminating the outcomes of their project and makes available any tangible resources, products, deliverables and outputs which have resulted from the projects.

Other information about the sharing and promotion plan and its expected impact

The partners jointly prepared the project proposal considering all the details, especially in terms of objectives, activities, results, dissemination of results and ways of cooperation related to them.

We will ensure the involvement of all partners by appropriate joint planning of the implementation of activities, interactive approach in the implementation of activities and project results, timely consideration of possible problems and support in overcoming them.

With other stakeholders in the project, three different types of organizational, operational and policy strategies will be used.

With the Ministry of Education, Science and Technological Development, Board of Education of SANU, Faculty of Philosophy, and Institute of Psychology, a policy strategy on the application of active learning and teaching strategies in online and hybrid education will be discussed.

Operational issues will be discussed with the Pedagogical Society of Serbia, Institute for Pedagogical Research, Petnica Research Station, Center for Educational Policies, Belgrade Open School, Open Society Fund, Center for Democracy Fund, and Teachers' Association of Serbia.

Finally, organizational issues will be discussed with the Chambers of Commerce in partner countries and teachers' associations.

Identification of the most relevant results for sharing and promotion will be done through a cooperative and collaborative approach of all project partners.

